

ORDER



Orders
Order / Rev: 692334 - 4
Alt Order #: 06193339
Product Desc: SENATE RACE
Estimate: 476
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 06/20/12 / 08/28/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	8	\$3,955.00	\$3,361.75
10/01/12	10/01/12	4	\$2,060.00	\$1,751.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	8	\$3,955.00	\$3,361.75	0.00
October 2012	4	\$2,060.00	\$1,751.00	0.00
Totals	12	\$6,015.00	\$5,112.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	7%	\$6,015.00
Market	100%	\$85,928.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$7,733.57
WCWJ	1%	\$859.29
WJXT	28%	\$24,060.00
WTEV	25%	\$21,482.14
WTLV	30%	\$25,778.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	09/25/12	10/01/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MTWT---	:30	4	\$110.00	P-3	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MTWT---			4		\$110.00		0.00				
2	WJXX	09/25/12	10/01/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	MT-----			2		\$225.00		0.00				
3	WJXX	10/01/12	10/01/12	Mon Prime C The Glass House	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WJXX	10/01/12	10/01/12	Mon Prime C The Glass House	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1			\$1,500.00			0.00			
4	WJXX	09/29/12	09/29/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$1,200.00			0.00			
5	WJXX	09/30/12	09/30/12	Sun Prime D 666 PARK	CM	10-11p	-----S	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$750.00			0.00			
6	WJXX	10/01/12	10/01/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1			\$225.00			0.00			
7	WJXX	09/29/12	09/29/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1			\$150.00			0.00			
8	WJXX	09/25/12	09/25/12	Tue Prime C NY Med	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1			\$1,300.00			0.00			
													Totals	12	\$6,015.00